

## Digitalisation leads to **efficiency improvements across the board**

Yet, a wide gap still exists between **awareness** and **investment and adoption**



**25%\***

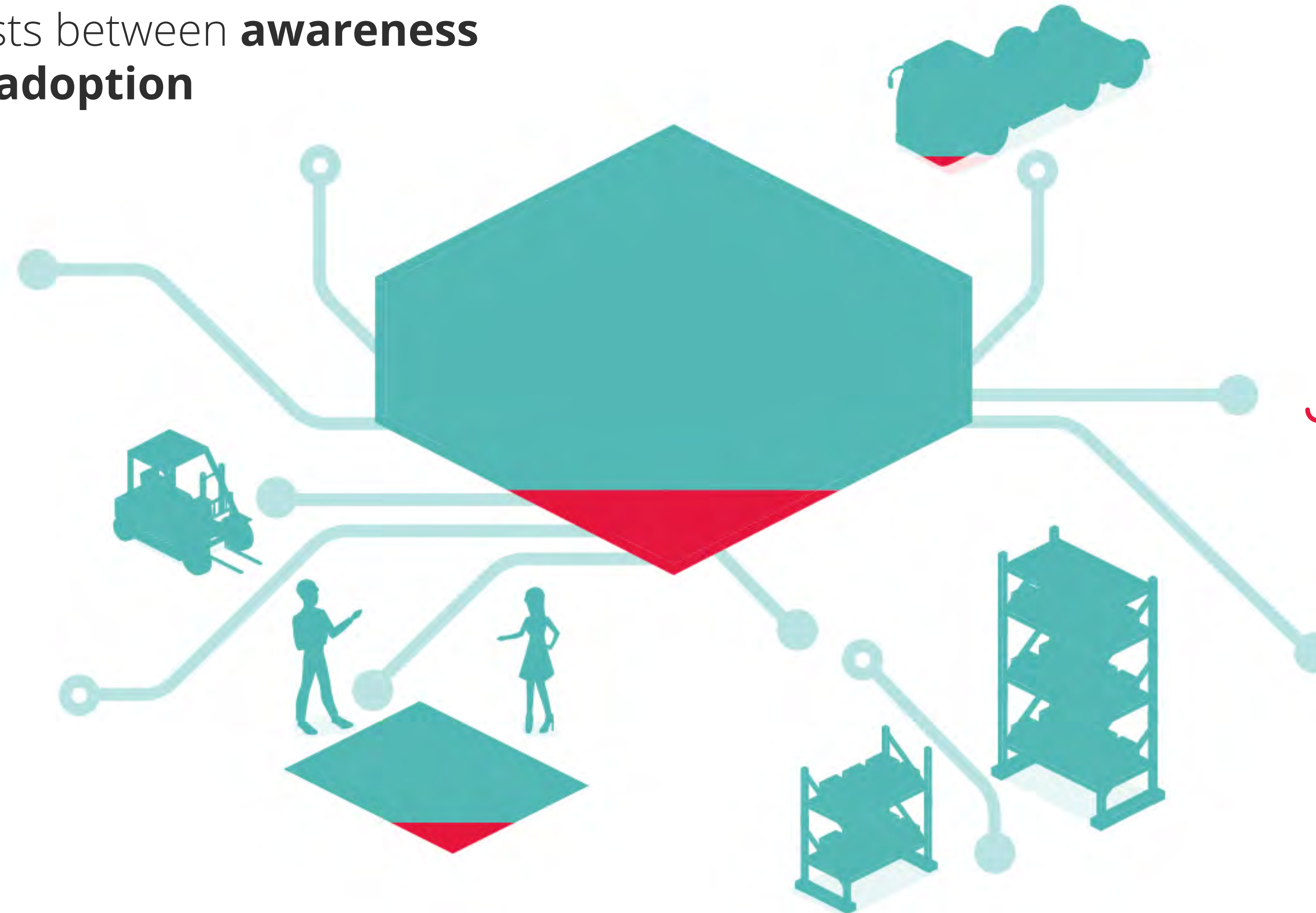
of manufacturers currently don't have a formal digital strategy

and a further



**26%\***

have it on their radar but are unsure of how to implement it.



It doesn't appear to be a lack of finance



**81%\***

of businesses say they are primed to invest in new digital technologies,



**64%\***

of which say they can self-finance projects.