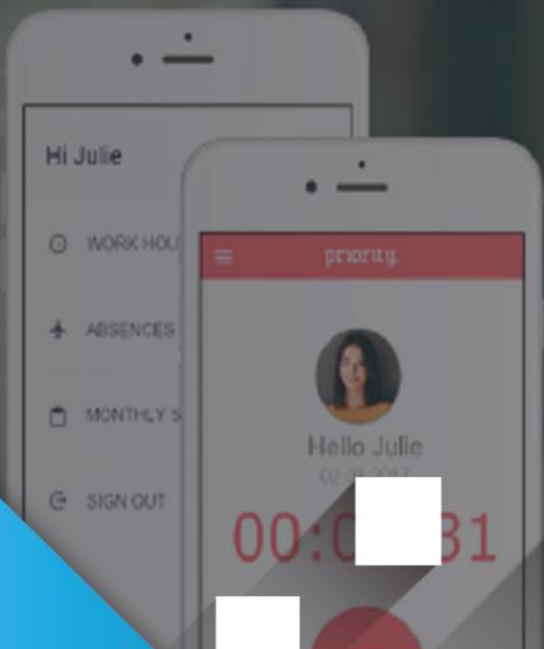


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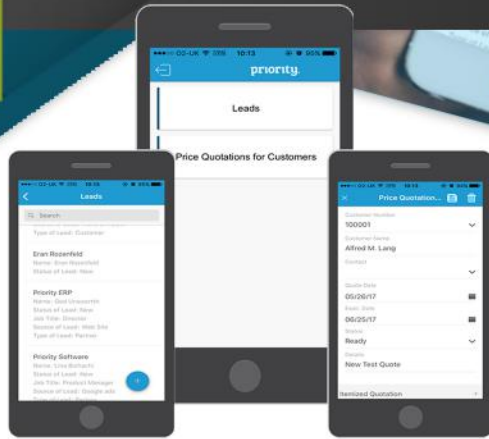
Mobile Application Tools & Web SDK
Because there's never been a better time to build
your own mobile apps!



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Mobile Application Tools



Quickly and easily generate mobile applications without the need for IT support.

Mobile has long been an integral part of our daily routines. Surprisingly, however, the adoption of mobile applications in organisations is significantly lower than mobile use in our personal lives. Today, there are numerous generic applications already in use in organisations. These include, above all else, email, internal communications and others. At Priority, we offer our customers a range of applications, particularly for employees based in the field, such as sales technicians, drivers and more.

However as core processes continue to drive the organisation forward and as these same processes become more unique and specialised, the use of applications decreases. One of the barriers to a broader adoption of mobile apps inside the organisation is the lack of technology that enables companies to generate apps best suited to its processes, while fully connecting and synchronising with its core system.

Priority brings a new and vibrant alternative to the forefront of technology.

Priority's mobile app generator is an exceptionally high-quality, high standard app that delivers an enhanced user experience:

- > Hassle-free backend integration, built-in security and user management; write once and run everywhere - no need for porting to devices or OS
- > Does not require programming skills and every IT admin can generate an app out of existing flows/processes in Priority in minutes
- > Remote and field employees can easily engage with customers where and when it matters most
- > Business teams can increase marketing and sales campaigns, enhance customer service and support and make better, faster, business decisions using app's real-time analytics
- > Built-in Security and User Management
- > Best practices for app development provided by Priority

In June 2017 Priority Software conducted a survey amongst 500 senior managers in the UK. Here is what it revealed:

Over
70%

stated that their sales reps are in the field once a week or more

Only
48%

can open a new sales order from a mobile device

Less than
50%

stated that their employees can report attendance from a mobile device

Fast & Easy Deployment



1.

Install the "Priority Master" template



2.

Scan the barcode



3.

And your done!

How it Works

Priority's Mobile app generator enables organisations to create effective mobile apps in just minutes! Build awesome customer apps without the need for programming skills, with all the tools you need to manage your digital organisation with minimal dependence on 3rd party suppliers.

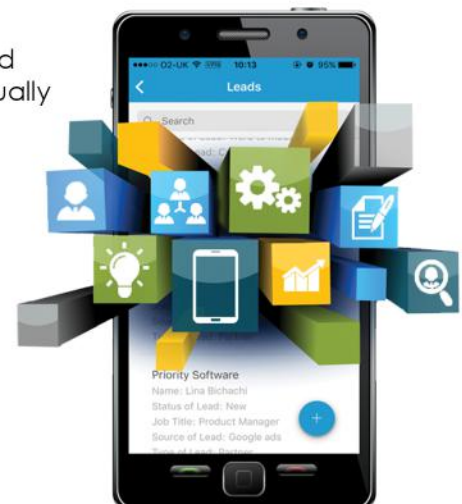
Building an app is quick and easy and does not require programming knowledge or expertise. **Here's how it works:**

- > Enter the application generator screen within your Priority installation using your username and password.
- > Name the application that you would like to build.
- > Select the desired forms and sub-level forms from the existing modules and choose which configuration you want the fields to appear in- all from existing Priority templates.
- > With one easy click, create an application tailored to meet the needs of your organisation and it immediately connects to your core system.
- > Send the link to employees in your organisation and they can all connect easily. Note: Sending the link generates a QR code sent to employees via email.

Install the app on any mobile device in just 3 easy steps:

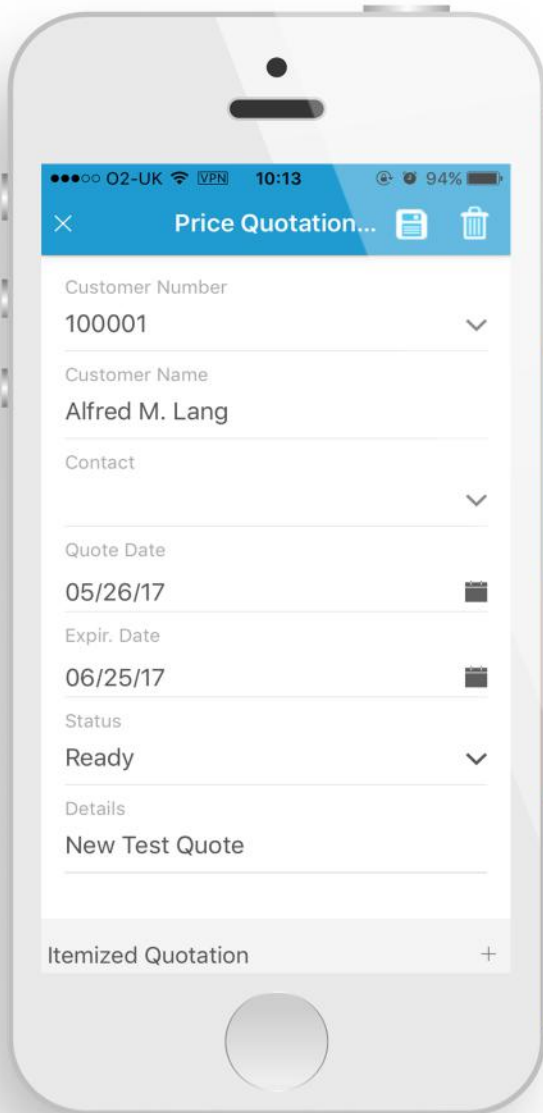
1. Depending on your device type, enter the Apple App Store or Google Play and download the Priority Master Application to your mobile device. This app is actually a template. For initial access, it will request a QR Code scan.
2. Scan the QR Code received from your system admin via your mobile device application and insert your Priority username and password (same as your desktop).
3. That's it, the app is installed and you can get to work!

Starting now, any Priority user can quickly and easily move all of their core tasks and activities to a mobile device.



Web SDK

Need more complex applications?
Introducing Priority's Web Software Development Toolkit



Open a form, retrieve rows and display them how you would like

Open a search list and update a field based on the user choice

Run direct activations, open sub-level forms, attach files and much more

Enable access to SDK using NPM or as a script in your index.html file

What is Web SDK?

For advanced application development, the Web SDK allows developers to easily build apps for web and mobile devices that connect directly to Priority.

Designed for developers looking to leverage additional capabilities and embed external components, they can now edit code for their own benefit in specific use cases. This means that any web developer can now build apps that use Priority as the back-end, such as designing a geographic map of their organisation's sales reps. Anything you can do in Priority's standard interface and much more, you can now do via apps built with the Web SDK!

Priority's Web SDK is suitable if you want to use functionalities of your mobile device not supported in the mobile application generator, when you want to add functionalities that do not exist in Priority work processes, or when you want to implement an original design to replace the mobile application generator's standard template.

The Web SDK is built as a standard JavaScript Library. Since JavaScript is one of the most popular programming languages in the world, Priority wants to make the Web SDK accessible to the widest possible developer community.